



Introduction & Ordering



www.samurai-sports.co.nz · phone (09) 828 7430



Samurai Sportswear

Samurai operates at the sharp end of the sports clothing and equipment market; positioning itself to manufacture and supply a wide range of bespoke teamwear – kit that is made to order for teams requiring an individual style, an individual colour pattern and individual decoration features, so each order we complete is unique. In addition, we do this with a minimum order quantity of just 15 items per garment, across the entire Teamwear range!

The technical features of the fabrics we use also allow us to boast that Samurai products are worn and used by the very best professional athletes - and can be afforded by all. To add to the bespoke experience, and to help our teams extend the limit of their imagination, we have developed a fantastic new design-a-shirt package. There are lots of different designs for you to play with (some are a bit off the wall). Take a look at the possibilities and see what your team colours could look like on some of our latest designs: www.samurai-sports.co.nz

Our experience has taught us that not all teams want, need or can afford to wait for a made to order kit. These teams want a simple and more immediate service. So to back up the bespoke Teamwear package we hold a huge quantity of branded, playing and off-field product in stock at all times. This can then either be decorated (printed or embroidered) in our own finishing facility or despatched for immediate delivery. The products we hold in stock are highlighted in this brochure and actual levels of stock for a certain product/colour/size can be attained, simply by asking our sales team.

We think this all adds up to a package that none of our competitors can match.



What Makes Us Special?



Your Cutting-Edge Kit In 7 Steps...



West Indies International Sevens Team

SAAMURAI NEW DESIGN IMPACT

Job Number:	Type:	Order Date:
SO.P No: 11248	PROFIT	05/01/07
PO.P No:	Weight:	Factory Date:
	360g/m	
Client name:	Construction:	Manufacture:
West Indies Rugby Union	Cup & Sew	
	Fabric:	Labels:
	Poly Cotton	

DESIGNING

Turtleneck Collar
Short sleeves
Neck Tape
Covers D&P
White Piping
SEE ATTACHED LOGO SHEET
COL: RED SUN WHITE WRITING
SAAMURAI

Top View of Sleeve
2.5cm
3cm
2.5cm
WHITE Std 16cm

SIZE	TOTAL	NUMBERS/NAMES
S	5	13,10,11,12,10
M	5	4,5,6,7,8,9,15,7
L	2	3,9
XL	2	1,14
Total	17	

Options: White Sky Maroon
112 018 018

SAAMURAI

Our Graphics Department draw up presentation sheets for all bespoke orders. We will forward this to you for approval. Only when you have checked and confirmed the 'art work' can we begin the manufacturing process.

⚠ Please Note: Please remember that at the start of every season our standard lead times will extend. Also the manufacturing process is not a perfect science. Samurai will always endeavour to complete all orders by the advertised lead times but we cannot and will not guarantee a delivery date. Therefore, if you are going to need your new shirts for the start of the season please make sure you place your completed order with us as soon as possible.

1



Step 1 Choose a design from our huge selection

Choose Design

2

Standard Pro-Fit



Step 2 Choose the cut / fit of the shirt. This is either Standard Fit, Ladies Fit or Pro-fit.

Choose Cut

3

IKOMA IKEDA
SUBLIMAX

Available in different weights including 220g, 250g, 280g, 360g

Step 3 Choose the fabric & the weight.

Choose Fabric

4



A **A2** **B** **B2** **C** **D** **E**

Step 4 Choose the collar & placket combination you like.

Choose A Placket & Collar

A - Std Collar & Placket A2 - Std Collar & NZ Placket B - Grandad Collar & NZ Placket B2 - Grandad Collar & Std Placket C - South African Collar (No Placket) D - Euro Collar (No Placket) E - V-Neck Collar (No Placket)

5



Step 5 Choose a sleeve length, our options are short, 3/4 & long sleeves.

Choose Sleeve

6

RICKSHAW STANDARD
15 **06**

Step 6 Choose your numbers and colours. Four styles available.

Choose Numbers

7

ULR NORWICH

Provide details for the outer decoration of your shirt. This can be screen print, heatseal and / or embroidery.

Step 7

Choose Decoration



Some Advice To Help You Choose

We can make all shirt designs featured in a huge range of colours and fabrics. Examples of sublimated, cut-and-sew and hooped shirts are sketched out on pages 5, 6 and 7. The fabrics we offer are described on the right of this page and the extras section will assist with the outer decoration of your shirts. Please remember that we cannot start to manufacture an order without written confirmation of every detail.

If you need any advice on any of the options shown below please pick up the phone and call our sales office.

Our design department will help you create a shirt, by providing graphic presentations. Once these are signed off the lead time commences.

IKOMA

Used by most of our professional teams, but priced so that all can benefit from the exceptional quality. A highly technical material and by far our most popular at present.

IKEDA

Used predominantly by clubs and independent schools looking to accommodate a hooped design. Senior teams use the 360g fabric but the lighter 280g option provides a superb mini shirt at a price they can afford.

SUBLIMAX

Perfect for teams that want the benefits of a modern technical fabric with either a striking or hooped design. These shirts also offer an economical way of adding up to five logos (in 6 different colours, white included) on your shirts as these are included in the price. Additional logos are priced on application.

Pro-Fit Cut

A shirt that is cut to fit the contours of the body – a true Pro-Fit that sits skintight – literally difficult to pull on and off. Great for Sevens and teams who desire a performance fit shirt.

Please order one size up if you prefer the shirt to sit more loosely.

Standard Cut

A shirt that offers a regular cut whilst maintaining a standard shape.

Standard Collar

The traditional collar favoured by Northern Hemisphere sides.

Grandad Collar

The most popular collar across all types of teams.

Euro Collar

A round neck version currently in use with England and France.

V-Neck Collar

The V neck collar is very popular on the sevens circuit

South African Collar

A collar that incorporates an integral placket – A very stylish option.

Standard Placket

The traditional box style placket – very strong design.

Aussie Loop Placket

A popular placket style that is used by most of our senior sides and almost all Southern Hemisphere teams.

Short Sleeves

 (Standard unless otherwise specified)

Finish just short of the elbow. Chosen by almost all modern senior clubs and schools.

3/4 Sleeves

Finish half way between the forearm and the wrist. Often chosen by school sides.

Long Sleeve

Cuffed version that is popular with the minis and juniors as it keeps the smaller players warm.

IKOMA

IKOMA is the ultimate performance fabric – a 220g and 280g fabric that helps top athletes push that little bit harder and for that little bit longer. The tubular constructed fibres of IKOMA create a moisture management system that is second to none. It is this system that allows the athlete to stay cool and comfortable throughout the game, giving them that vital edge over the competition when the going gets really tough. IKOMA is manufactured in single fabric rolls, thus being perfect for our modern cut and sew designs. It holds its colour and shape impeccably, is easy to wash/prepare and is a firm favourite with the professional clubs and independent schools we work with. Available in Standard Fit or Pro-Fit.

IKEDA

This durable, yet amazingly comfortable Polycotton fabric has been much favoured by the top teams in the Southern Hemisphere. We manufacture IKEDA shirts in two weights – 280g for leisure/minis or 360g for senior match shirts. A full range of colours and designs (including hoops) gives you the opportunity to create Southern Hemisphere style and quality at a very competitive price. Available in Standard Fit, Pro-Fit & ladies fit .

SUBLIMAX

Sublimax 250g is a special technical fabric, specifically chosen and recommended for use with the sublimation process. The smooth outer surface allows for a superb, sharp, sublimated finish with excellent colour reproduction and clear imagery. The material always starts off white then the design you choose is sublimated onto the fabric. The benefit of this type of shirt is twofold. Firstly you can choose any colours, not just the ones in our standard range. Secondly, the printing process allows you to print all your numbers and logos into the shirt at the same time. Our standard price includes the use of 5 logos and up to a maximum of 6 colours (including white). Additional logos and colours are priced on application. Choose from any of our standard designs or use your own – literally anything is possible with these shirts. We use a lighter weight (220g) for our leisure/mini shirts. Available in Standard Fit, Pro-Fit & ladies fit.

Samurai Logo

Your team strip will be decorated, free of charge, with our Samurai logo on the right breast (unless customer states otherwise). When ordering please indicate the logo you require and any alternative position (right sleeve, left breast, centre below placket, nape of neck).



Logo One - Generally applied to specific rugby product (Shirts & Shorts etc)

Logo Two - Generally applied to leisure/sportswear product, hockey, netball & cricket apparel (Jackets & Tracksuits - non rugby specific).

Re-Orders

Please note that Samurai reserves the possibility of a 5% variance on re-orders, due to high humidity in China. High humidity can change the colours on garments slightly, especially in the sublimation process. The 5% variance also includes positioning of logos.

Lead Times/ Delivery

Lead/ Delivery times can vary, especially in our busy months. It generally takes 6-8 weeks plus delivery of bespoke garments. Samurai will not guarantee delivery dates!





Decorating Your Samurai Garments

Individual Names

Samurai can print individual names on garments using lower or upper case fonts. Please call the sales office for details.

Piping and Tape

You will notice throughout this brochure that many of the Samurai garments can be enhanced by the use of piping or textile tape. Please refer to page 12 for information on the colours available.

Artwork Requirements

Our graphics departments requires high res, 300dpi jeps of any artwork, or, preferably, vector based files such as eps or ai. If no such file can be delivered, our graphic designer can re-draw the logo at an additional charge of \$75.00 per hour.



High resolution logo

Low resolution logo

Logo Positioning

You can see in the illustration (right) that there are numerous places that we can put a logo on your chosen kit. Some positions will be ruled out by the style of certain garments.

Please use the references shown below when discussing options with your sponsors and when you are ordering your Samurai Teamwear.

Samurai has its own finishing facility and can therefore decorate stock items with numbers, embroidery and prints.



When choosing the logo positions please consider the design you have chosen and the size/shape of the logo. (see example)



Please Note:

We have chosen to show a rugby shirt and shorts for illustration purposes only. We use the same coding system across our entire Teamwear range. If you do wish to look at positions not shown on the above graphic please call the sales office for further details.



Embroidery

To embroider your garments we need to have a digitised DST File / Jacquard of your design. This is different to normal artwork and if it is necessary, can be expensive to set up - so please check to see if a jacquard already exists. The origination of the DST / Jacquard is simply charged at a rate per thousand stitches, so the number of colours you use or the complexity of the design are irrelevant to the cost. Club logos (normally applied to the left breast) and small sponsor logos are ideal for embroidery. Almost any type of garment (incl. caps) can be embroidered, in almost any position. If you wish to embroider individual names, company names or squad numbers in block type this is called monogramming. A nominal charge is made for this service. An existing jacquard may also be amended (e.g. to show a new tour date or to change 1st XV to 1st XI). We apply a small charge in these cases.



Heatseal

Heatseal is a special vinyl, available in all the major colours, that is effectively melted into the fabric to provide a permanent and colour fast image. The application of heatseal lends itself best to large, bold sponsors or club names across the chest/back of garments. Small, intricate designs are not suitable. Large team numbers or smaller squad numbers can also be heatsealed. Not only does heatseal look good it is also a very cost effective method of decoration on limited runs as there is a small set-up charge - assuming we receive quality artwork in the form of a bromide or EPS file. (An additional charge will be made if we have to do the art work).



Printing

Screen printing is the most economical form of decoration on high volume orders. It is colour fast and can be ironed on the reverse. A charge is made to set up the screen itself and this charge is directly related to the number of colours in your design.

In order to make the print screens we need good quality artwork in the form of a high resolution JPEG or preferably an EPS file.

Please note we can now print across the full backside of shorts.

Numbers/Letters

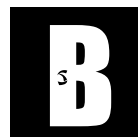
Samurai can number/letter any of the garments in our Team Wear range and the numbers/letters come in any of the standard colours shown on page 6. We offer either a large number/letter for the back of tops (16cm or 22 cm depending on shirt size) or a smaller version (8cm) that decorates the front/sleeve of a top or the leg of shorts/tracksuit bottoms. (See illustration above)



Standard Number



Rickshaw Number



Standard Letter



Outlined Number





Samurai International RFC is probably the most well-known and respected invitation team on the worldwide circuit. The Samurai team was formed in 1996 and is the direct result of many years of rugby experience and commitment from Terry Sands Samurai's Product Director & England Sevens manager.

The team's very first tournament was the 1996 Amsterdam Sevens, where Sands was asked to put a team together to commemorate the 25th anniversary of the event. The all-new team brought with them a revolutionary approach to invitation 7s, where they turned up with a full management and support team. The team romped to success by winning the event in style and have never looked back. The Samurai have maintained their professional approach to this day.

The Samurai have a truly fantastic record where over the years they have recorded victories at almost every well-known major 7s tournament. Notorious for their striking kit and professional team ethic they continue to attract players that are able to surprise the Worlds best. Players such as Ben Gollings, Pat Sanderson and Simon Amor from England. Martyn Williams, Chris Wyatt and Gavin Henson from Wales. Owen Scrimgeour, Junior Tonu'u and Stu Forster from New Zealand. Cameron Pitther, Mattie Isaac and Tim Walsh from Australia. Steffan Basson, Stephen Brink and Phillip Berger from South Africa. Sailosi Naiteque, Naisoni Rokobiau and Sireli Bobo from Fiji – have ALL gained their Samurai Caps over recent years and have all helped to make Samurai International RFC the team it is today.

“For me, coaching the Samurai team is an honour and a privilege. We have often achieved the impossible when considering an invitation team brings together an unfamiliar mix of youth, flair and experience.”

Colin Hillman

Coach - Wales Sevens / Samurai International RFC

“England 7's are very pleased with their association with Samurai 7's. They are our preferred feeder team for our exciting young players. The Samurai 7's is a professional set up with a rugby emphasis of enjoying the 7's experience in a winning environment. The Samurai have helped develop a number of players who have progressed to represent England 7's and long may this relationship continue!!”

Mike Friday

England Sevens Coach

Samurai International RFC



For more information kindly log on to
www.samurai-rugby.com